**News Release**

**For immediate release**

**5th February 2015**

**List your boat for sale with Ancasta today**

Ancasta International Boat Sales announces that vendors listing their boats with them now will also be part of Europe’s biggest brokerage event, the **Ancasta Easter Collection**, which will take place this year between 3rd and 12th April 2015.

Vendors are encouraged to list their boats with Ancasta as soon as possible to make the most of the increased Springtime activity. Boats listed with Ancasta now will automatically be included in the **Ancasta Easter Collection** campaign, giving exposure to a massive local and international audience. Listed boats are included in the **Ancasta Easter Collection** magazine, and given visibility through Ancasta’s unrivalled online presence.

**The Ancasta Easter Collection 2015** will also offer incentives for buyers across Ancasta's eleven UK offices for the ten day period.

Last year saw the launch of the **Ancasta Easter Collection**, which proved a huge success. Ancasta report that brokerage sales exceeded all expectations in the 2014 season, and a positive up-turn has created a high level of demand for quality preowned sail and power boats.

Vendors wishing to take advantage of this fantastic opportunity need to contact any of Ancasta’s UK offices as soon as possible to ensure their boats are displayed, at no cost, in both Ancasta’s printed and online catalogues.

Further details, terms and conditions:

<http://www.ancasta.com/events/ancasta-easter-collection>/

**ENDS**

**Notes to editors**

* Ancasta International Boat Sales has 15 offices across Europe
* Ancasta is the UK’s largest Beneteau Power and the UK’s largest Beneteau Sail dealer as well as the UK’s largest Prestige Luxury Motor Yachts dealer
* Ancasta is exclusive UK dealer for Lagoon Catamarans
* In addition Ancasta is a new boat dealer for Bordeaux 60, Fairlie Yachts and McConaghy Yachts
* The Ancasta Group incorporates Hamble Yacht Services, a full service boatyard operating from Port Hamble.
* For more information on Ancasta visit www.ancasta.com

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