**News Release**

**For immediate release**

**16th June 2014**

**Ancasta announces new McConaghy KER 33 due in UK for 2014 winter series**

Ancasta is very excited to announce that the first KER designed cruiser racer from McConaghy Boats will soon be making her way to our shores and is due in the UK for the 2014 winter series.

Designed specifically with the IRC competitor in mind, the KER 33 offers the luxury of an extremely well appointed modern interior while fastidious attention to detail has ensured that all the elements required for the custom race boat sector have been incorporated into this outstanding cruiser racer.

Two boats have already been sold, straight off the drawing board, in Australia, showing a clear sign of people’s confidence in the KER design and McConaghy build.

Sam Pearson, Ancasta’s McConaghy Brand Manager told us;

*“Ancasta hope to bring the first boat to the UK ready for the 2014 winter series, with construction beginning on the KER 33 at the end of June.*

*McConaghy’s high quality hardware will out perform the standard specification offered on other cruiser racers, and the ’33 will not only be very competitively priced compared with its rivals, but will be fully optimised by the time it hits the water.*

*We’re really looking forward to introducing the KER 33 to the rest of the competing fleet and we’re convinced that she will be both an inshore and offshore silverware hoarder*.”

For more information about the KER 33 and McConaghy Race Boats contact Sam Pearson on 02380 450 000 or email sampearson@ancasta.com

**ENDS**

**Notes to editors**

* Ancasta International Boat Sales has 15 offices across Europe
* Ancasta is a new boat dealer for Bordeaux 60, Fairlie Yachts and McConaghy Yachts
* Ancasta is the UK’s largest Beneteau Yachts dealer and the UK’s largest Prestige Luxury Motor Yachts dealer
* Ancasta is exclusive UK dealer for Lagoon Catamarans
* The Ancasta Group incorporates Hamble Yacht Services, a full service boatyard operating from Port Hamble.
* For more information on Ancasta visit www.ancasta.com

Media enquiries via Marine Advertising Agency:

Alison Willis - alison@marineadagency.com

Tel: 023 9252 2044