

# Press Release

## Spotless Stainless takes the hard work out of sparkling fittings

14th November 2011



Hall 3  
Stand 526

### FOR IMMEDIATE RELEASE

Roche Marine is delighted to announce the launch of Spotless Stainless, a revolutionary cleaning product that produces perfect results on rusty stainless steel with no rubbing or scrubbing.

The marine environment is harsh on metal fittings and Spotless Stainless not only removes rust, but it also removes the surface iron that causes it and restores the rich oxide layer to protect stainless steel against future rusting.

“With Spotless Stainless there is no rubbing, no scrubbing and no polishing even to remove the most unsightly rust. You can be assured of amazing results every time without the effort, so use it to find out how you can get sparkling stainless steel that will be the envy of all your fellow boaters,” Jay Roche, Roche Marine, said.

The gel based product is applied to stainless steel quickly and simply with a brush and then left for up to 30 minutes to allow the chemical bath to remove the rust and surface iron. Then it is rinsed off with fresh water to reveal fittings that look as good as new. Due to the method of application it is easy to treat tight and inaccessible spaces with Spotless Stainless, and it will not damage any surrounding surfaces.

The innovative product will extend the period between cleaning by 4 to 6 months, and also extend the life of your stainless steel by adding a protective layer. Although Spotless Stainless removes rust and the surface iron, it will not attack the other elements contained in stainless steel.



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Spotless Stainless is the first environmentally friendly product available to the marine industry to restore stainless steel to its former glory. Specifically designed for the marine environment, it is designed to treat 300 series stainless steel used in these unique conditions.

Unlike conventional abrasive polishes, which can cause damage to the surface of the metal, Spotless Stainless does not remove the protective chromium oxide layer.

Spotless Stainless is available in 2 sizes – 1 pint and 1 quart, from all good chandlers or via the Roche Marine website at [www.rochemarine.co.uk](http://www.rochemarine.co.uk).

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## Notes to editors

Roche Marine is the European distributor of a range of innovative marine products including Spotless Stainless. For a full range of products visit: [www.rochemarine.co.uk](http://www.rochemarine.co.uk)

For more information, hi-res images or product samples please contact:

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