



PRESS INFORMATION

Crewsaver appoint Peter Barton to their R&D team

Crewsaver are pleased to announce the appointment of dinghy sailing legend and record breaking sailor Peter Barton as an R&D team rider.

Peter will be working closely alongside our dinghy design team testing products and providing valuable feedback on fabric, design and features. Peter's knowledge and his world class sailing track record across a wide variety of classes will help take Crewsaver's dinghy range to a whole new level of performance, style and comfort.

Peter is passionate about his sailing having achieved championship victories over a variety of classes. His experience of racing at a top level ranges from hiking boats through to high performance trapeze boats and from the state of the art foiling Moth through to sports boats giving him a unique perspective on the subtleties required from performance sailing kit in each specific discipline.

Said Peter: "I am delighted to be working with Crewsaver in testing and developing their range for other passionate dinghy sailors. Crewsaver are committed to offering quality products that will allow sailors from a variety of disciplines to perform to their full potential in relative comfort. From what I have experienced so far this autumn they have an exciting range in store for 2012."

Peter is currently racing in the dynamic International Moth class and having achieved a 2nd place in the 2011 European Championship he was the first UK sailor in the class to break the elusive 30knot speed barrier recording a sizzling 30.6kn on his GPS this November.

Added David Ellis, Crewsaver Sales & Marketing Director: "Peter is perfectly suited to our research and development team. His experience in many areas of sailing means he knows exactly what is required. With his input Crewsaver products will encompass the perfect combination of cutting edge fabrics, designs and features resulting in high performance product for all levels of the sport."

For more details on Crewsaver and our latest product range go to www.crewsaver.co.uk.

For further press information, images or product testing, please contact:

Oana Matty, Crewsaver Marketing Manager: email: oana.matty@crewsaver.co.uk; tel: +44 (0) 23 9252 8621

Crewsaver – Embracing the Spirit of Life

Crewsaver is the UK's leading lifejacket and watersports equipment manufacturer, founded in Gosport, England in 1957.

Crewsaver continues to be recognised as the premier lifejacket brand and its products have been adopted by many prestigious institutions such as the RNLI, MoD and Emergency services. It is also considered by many as an industry leader, setting the standard for lifejackets across a diverse range of commercial sectors.

Our leisure range is developed to the highest standards of research, design and manufacture by a devoted team of watersports enthusiasts to enable the wearer to enjoy their sport with total peace of mind.

Crewsaver forms part of the Survitec Group of companies, has a strong international presence and is distributed in 53 countries.

www.crewsaver.co.uk