

News release

For immediate release

13th November 2012

Crewsaver expands comprehensive range with launch of new safety kit

Crewsaver, the UK's leading marine safety equipment manufacturer, is pleased to announce the launch of a collection of quality safety kit for the leisure boat market.

With over five decades of expertise in manufacturing marine safety equipment, Crewsaver prides itself on its thorough research and development process, which underpins these latest additions comprising the Horseshoe Buoy, Lifeline, Rescue Sling and Throwing Strop.

Today Crewsaver launched the following new safety equipment at METS 2012 (Marine Equipment Trade Show) in Amsterdam:

The Crewsaver Horseshoe Buoy (RRP £27.50) is an essential piece of kit on any boat that can save lives. It is constructed from layered EPE foam and tough PVC material for durability, and the design ensures it flexes and bends to fit around the torso of even the largest crew member.



The Crewsaver Lifeline (RRP £25.00) is another piece of lifesaving kit that no boater should leave the dock without. Protected by a compact, durable and hi-visibility housing, the 20-metre lifeline is constructed from 200D nylon to guarantee strength and performance even in extreme conditions.

The Crewsaver Rescue Sling (RRP £50.00) is a further key piece of safety kit featuring a tough PVC outer fabric and a 30-metre high strength line. The rescue sling is pre-shaped for easy donning, ensuring that a casualty can be recovered from the water safely and quickly.





The Crewsaver Throwing Strop (RRP £40.00) is also vital safety kit on any boat to deal with a man overboard situation effectively. Constructed from a tough outer fabric containing a 30-metre high strength line, the strop is attached with strong velcro for ease when stowing and throwing.

David Ellis, Crewsaver's Sales and Marketing Director, said: "At Crewsaver we pride ourselves on providing our customers with an extensive range of high quality safety kit so that they can put to sea with increased levels of confidence and security. From lifejackets and liferafts to these four new products in our range of safety kit, we make rigorously tested equipment that provides unrivalled safety performance coupled with durability and value for money."

To view the full Crewsaver range visit: www.crewsaver.co.uk

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Notes to editors

Crewsaver is the UK's leading lifejacket and watersports equipment manufacturer, founded in Gosport, England in 1957. The introduction of a range of liferafts to the company's established portfolio of products reinforces Crewsaver's position as a leading producer of marine safety equipment with a strong international presence.

Crewsaver continues to be recognised as the premier lifejacket brand and its products are chosen by many prestigious institutions including the RNLI, the MoD and a number of emergency services. It is considered by many to be an industry leader, setting the standard for lifejackets across a diverse range of commercial sectors.

The company's leisure range is developed to the highest standards of research, design and manufacture to give users total peace of mind.

Crewsaver is part of the Survitec Group of companies and its products are distributed in 53 countries.

For full product information visit: www.crewsaver.co.uk

For media information, hi-res images or product tests please contact:

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