



marine
advertising
agency



DEAN & REDDYHOFF
MARINAS

Press Release

Inaugural MAA Press Lunch in association with Dean & Reddyhoff Marinas hailed a success

FOR IMMEDIATE RELEASE

30th March 2012

The Marine Advertising Agency hosted the inaugural MAA Press Lunch in conjunction with Dean & Reddyhoff Marinas at Hardy's at Haslar Marina on Friday attracting leading names in the industry including the editors of the leading marine titles.

The event attracted over 50 guests for a valuable networking opportunity at one of the south coast's leading marinas, which is home to a range of marine-related businesses including MAA.

Having established itself as one of the premier agencies in the marine sector since its establishment in 2009, MAA continues to experience strong growth.

Mike Shepherd, Director of MAA, said: "The MAA Press Lunch provided a opportunity for some of our clients to meet up with the top industry publications. This is the first time we have held the event and the excellent turnout with editors of all the main titles and representatives of some the key marine industry companies in the UK, is a testament to how much MAA has grown over the last couple of years."

MAA specialises in PR, communications, media buying, brand development, website design and event management for marine industry companies.

Alan Morgan, President of the British Marine Federation, said: "It was great to see such a fantastic turnout at the first MAA Press Lunch today. With representatives from many of the key marine businesses and media titles it provided a great platform to cement existing relationships, form new ones and generate coverage for the exciting things that are going on in our thriving industry."

Guests included editors from all the major UK marine titles including *Yachting World*, *Boating Business*, *Yachts and Yachting* and *Practical Boat Owner*, and MAA's clients including representatives from Ancasta, Wiley Nautical, Raymarine, Harken and Crewsaver.

Richard Reddyhoff, Director of Dean & Reddyhoff Marinas, said: "We're delighted to be supporting the inaugural MAA Press Lunch and it's great to have the opportunity to show off Haslar Marina to the gathered editors and MAA's marine industry

t 023 9252 2044

m 07786 265 455

e mike@marineadagency.com

www.marineadagency.com

15 Haslar Marina,
Gosport PO12 1NU



DEAN & REDDYHOFF
M A R I N A S

Press Release

clients.”

For more information visit www.marineadagency.com

ENDS/

Notes to editors

The Marine Advertising Agency Ltd provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs. By offering a straightforward, knowledgeable and service-orientated approach, MAA is able to offer unrivalled value to help clients reach their target markets.

For more information visit www.marineadagency.com

Haslar Marina is surrounded by bars, restaurants, shops and tourist attractions, and is home to a wide range of marine-related businesses. Road and rail access is very good, with excellent transport links to London via Portsmouth Harbour station and the Gosport Ferry. Haslar Marina provides a great base for all types of vessel with 650 berths, with no tidal restrictions, offering great access to the Solent and the surrounding cruising areas.

For more information visit: www.haslarmarina.co.uk

For further information:

Mike Shepherd at the Marine Advertising Agency.

t: +44 (0)23 9252 2044

m: +44 (0)7786 365 455

e: mike@marineadagency.com

t 023 9252 2044

m 07786 265 455

e mike@marineadagency.com

www.marineadagency.com

15 Haslar Marina,
Gosport PO12 1NU