



marine
advertising
agency



DEAN & REDDYHOFF
MARINAS

Press Release

MAA Press Lunch in association with Dean & Reddyhoff Marinas enjoys successful second year

FOR IMMEDIATE RELEASE

17th May 2013

The Marine Advertising Agency hosted the second MAA Press Lunch in conjunction with Dean & Reddyhoff Marinas at Haslar Marina on Friday bringing together leading names in the industry including journalists from key marine titles.

This year's event, held in a marquee on the marina's lawn, was even larger than the inaugural lunch in 2012 and attracted over 70 guests for a valuable networking opportunity at one of the south coast's leading marinas, which is home to a range of marine-related businesses including MAA.

MAA is now well established as one of the foremost agencies in the marine industry, experiencing considerable growth since its inception in 2009, and its client list continues to expand.

Mike Shepherd, Director of MAA, said: "The MAA Press Lunch is fast becoming a key event on the industry calendar. It is proving to be a great opportunity for our clients to meet up with the top industry publications and to exchange views on the state of the industry. This is the second time we have held the event and the excellent turnout, with editors and journalists from leading titles and representatives of some of the key marine industry companies in the UK, reflecting MAA's position within the industry."

MAA's services cover every aspect of marketing from advertising, PR, communications and media buying to brand development, websites, smart phone apps and html email campaigns.

Caroline Dinenage, MP for Gosport, said: "As a keen supporter of the Gosport Marine Scene, it's great to see such a fantastic event, that brings together key players from the marine industry, being held in the heart of Gosport. The MAA Press Lunch has been an excellent opportunity to showcase Gosport's marine scene."

Guests included journalists and editors from major UK marine titles, including Sailing Today, Boating Business, Yachts and Yachting and Classic Boat, and some of the industry's leading freelance writers. MAA's clients represented at the lunch included Clipper Ventures, Contender Sailcloth, Crewsaver, Raymarine and Explorer

t 023 9252 2044
m 07786 265 455

e mike@marineadagency.com
www.marineadagency.com

15 Haslar Marina,
Gosport PO12 1NU



DEAN & REDDYHOFF
M A R I N A S

Press Release

Motor Yachts.

Richard Reddyhoff, Director of Dean & Reddyhoff Marinas, said: "We're delighted to be supporting the MAA Press Lunch again this year. It's an excellent chance to present Haslar Marina to this audience of industry luminaries."

For more information visit www.marineagency.com

ENDS/

Notes to editors

The Marine Advertising Agency Ltd provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.

From brand development and marketing materials to website, smart phone apps and html email campaigns, MAA offers a straightforward, knowledgeable and service-orientated approach. MAA is able to offer unrivalled value to help clients reach their target markets.

For more information visit www.marineagency.com

Haslar Marina is surrounded by bars, restaurants, shops and tourist attractions, and is home to a wide range of marine-related businesses. Road and rail access is very good, with excellent transport links to London via Portsmouth Harbour station and the Gosport Ferry. Haslar Marina provides a great base for all types of vessel with 650 berths, with no tidal restrictions, offering great access to the Solent and the surrounding cruising areas.

For more information visit: www.haslarmarina.co.uk

For further information:

Mike Shepherd at the Marine Advertising Agency.

t: +44 (0)23 9252 2044

m: +44 (0)7786 265 455

e: mike@marineagency.com

t 023 9252 2044

m 07786 265 455

e mike@marineagency.com

www.marineagency.com

15 Haslar Marina,
Gosport PO12 1NU