**News Release**

**For immediate release**

**18th September 2013**

**Matchtech 2 beat The Yacht Market in thrilling penalty shoot out to win the Marine Advertising Agency’s annual PSP Southampton Boat Show 5-a-side football tournament**

Matchtech 2, one of the sixteen teams competing in MAA’s third annual marine industry 5-a-side football tournament, beat The Yacht Market in the final to lift the Marine Advertising Agency trophy on Tuesday evening.

The competition in aid of the Paediatric Intensive Care Unit (PICU) and G4 Surgery at Southampton General Hospital, included a team made up of medical staff from PICU. The event has become a fixture of the PSP Southampton Boat Show calendar and was held at Goals in Southampton.

The final ended in a sudden death penalty shoot out following a closely fought 1-1 draw. Matchtech, the leading technical recruitment agency, enters two teams each year and so far one of the two teams has always taken home the MAA cup to Matchtech’s headquarters.

The Yacht Market overcame Matchtech 1 (4-3) to make it through to the final. While Matchtech 2 beat Peters and May in the other semi-final, which finished 7-4.

Southampton Football Club, who entered a team for the first time this year, was awarded the Plate trophy after beating Southampton Boat Show sponsors, PSP Logistics, in the final of the group of eight, who did not make it through to the Cup Phase.

The tournament raised a total of £1,000 for PICU and the G4 Surgery at Southampton General Hospital. Marine Advertising Agency Director, Mike Shepherd, said “We are delighted that the tournament has become such a firm fixture in the boat show calendar. We had nine new teams this year and it was great to see so many people turn out to play in aid of such an important cause. I’d like to thank everyone who took part for making the tournament a success once again”.

Southampton is the lead centre for paediatric intensive care in south central England with a catchment area that stretches from Dorset to Surrey to the Channel Islands. PICU is currently funded for 11 beds and treats over 900 patients per year admitting children with both medical and surgical problems ranging in age from birth to 18 years.

The MAA 5-a-side football tournament will be taking place during next year’s PSP Southampton Boat Show on 16th September 2014. Teams are encouraged to book early to avoid disappointment.

**ENDS//**

Notes to editors

The Marine Advertising Agency was founded in 2009 by Mike Shepherd. MAA prides itself on providing no-nonsense solutions to marine companies’ advertising, PR and marketing needs. MAA’s current clients include Beneteau, Crewsaver, Raymarine and Henri Lloyd, and the company is now providing services on a pan-European and international basis for its growing list of clients.

The PSP Southampton Boat Show runs from 13-22 September 2013. For more information visit: [http://www.southamptonboatshow.com](http://www.southamptonboatshow.com/2012/home.aspx)

Media enquiries via Mike Shepherd:

Email: mike@marineadagency.com Tel: +44 (0) 23 9252 2044 or Tel: +44 (0) 7786 265 455

Get high-resolution images of all the action from the tournament in our Media Centre:

<http://www.marineadagency.com/media-centre>