**News Release**

**For immediate release**

**24th November 2016**

**MarineGiftCards.com makes Christmas easy for those with boaters and watersports enthusiasts in their lives**

MarineGiftCards.com, a website selling eGiftcards for sailing kit and marine products, has a range of eGiftcards to make buying gifts easy this Christmas. With a selection of outlets to choose from, the cards are the ideal gift for those who love boating or watersports. Choose from Henri Lloyd, Landau or Performance Sailing Shop eGiftcards, these can then be used on the retailer’s website to purchase anything from a GoPro Hero4 to a SUP board on the Landau website or from thermal base layers to lifejackets from PerformanceSailingShop.com. So, if for those who aren’t sure what to buy the watersports fanatic in their lives then an eGiftcard could solve their Christmas gift dilemma.

Buying a marine specific gift can be an almost impossible task but MarineGiftCards.com enables consumers to buy eGiftcards that can be personalised with a message to the recipient and then spent on the website of the company specified on the card. For example, a Henri Lloyd Christmas eGiftcard can be redeemed on Henri Lloyd’s website to go towards something that the recipient really wants, whether that’s some new sailing boots or a set of offshore kit. Because the eGiftcard is digital, it can even be delivered on Christmas Day!

Visitors to MarineGiftCards.com are encouraged to sign up to the MarineGiftCards.com newsletter to benefit from being the first to hear about new eGiftcards, special offers and promotions.

Reaction from the boating world to MarineGiftCards.com has been resoundingly positive. Yachts and Yachting Magazine tweeted, “Genius idea. That's Xmas solved then” while Yachting Monthly tweeted, “Stumped for what to buy the sailors in you life? Try marinegiftcards.com”.

**ENDS//**

Notes to editors

**MarineGiftCards.com** is a trading name of MAA Prepaid Ltd, which is a registered company within the UK. MAA Prepaid Ltd was founded in 2014 by Mike Shepherd.

Media enquiries

Alison Willis or Emma Stanbury, Marine Advertising Agency

Email: alison@marineadagency.com or emma@marineadagency.com

Tel: +44 (0) 23 9252 2044