
November 2017

Gemma Davies
PR & Marketing Manager, EMEA
gemmadavies@navico.com
+44 1794 518448

B&G® #Heartoftherace

Learn more about B&G and the story of how B&G marine electronics get to be at the #Heartoftherace

Southampton, UK - B&G®, the world's leading sailing navigation and instrument specialist and exclusive, Official Supplier of sailing instruments and navigation electronics for the 2017-18 Volvo Ocean Race, is pleased to announce the launch of its video series, #Heartoftherace and exclusive Libby Greenhalgh blog. B&G has been onboard every Ocean Race winning boat and the [B&G Heart of the Race series](#) documents the journey of B&G marine electronics from concept and design through to installation and use onboard the iconic Volvo Ocean 65 yachts as they circumnavigate the globe.

With B&G at the heart of one of the toughest ocean races in the world, the first episode explores what goes into making sailing electronics that have what it takes and are smart enough to take winners across the finish line. Featuring interviews with key personnel at B&G including Product Management, developers and designers, this film gives you a real insight into the world of B&G.

Episode two, From Testing to Triumph includes interviews with Volvo Ocean Race veteran and ex CEO Knut Frostad and B&G (Navico) EVP Supply Chain & Operations, Jim Bailey. It highlights how the marine electronics used on board a VO65 are truly put through their paces as they go around the world, as well simply through the testing process during design and build.

In addition to the [B&G Heart of the Race series](#) B&G has also teamed up with navigator and meteorologist Libby Greenhalgh to provide an exclusive insight and commentary for each leg. Libby was team navigator for Team SCA in the last edition of the race and so is no stranger to the challenges and dilemmas faced. As such, Libby can provide a fantastic insight into life on board, and the decision making that takes place. Each leg Libby will provide a preview of what lies ahead, and a round-up at the end, with updates and observations throughout. To be the first to receive the commentary from Libby, and news of future competitions and offers, fans should follow B&G on Facebook and sign up for news at <https://bandg.com/volvo-ocean-race-2017/>.

B&G are producing regular videos and additional content throughout the Volvo Ocean Race which will be available on the B&G Volvo Ocean Race page - <https://bandg.com/volvo-ocean-race-2017>, and fans can sign up to be the first to know when the next episode has been released or latest blog been posted.

About B&G: The B&G brand is all about passion for sailing - totally dedicated to the needs of sailors, whether cruisers, racers or Professionals, it is wholly owned by Navico, AS. Navico is currently the world's largest marine electronics company and produces products under leading marine electronics brands: Lowrance, Simrad and B&G. Navico has approximately 1,500 employees globally and distribution in more than 100 countries worldwide. www.navico.com