

LOWRANCE

SIMRAD

B&G

Press Release

FOR IMMEDIATE RELEASE

November 10, 2017

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NAVICO[®] EXPANDS TRACK OFFERINGS

Navico, parent company to leading marine electronics brands Lowrance, Simrad, and B&G, has expanded the range of reporting and connectivity options offered by its Track telemetry system, with the all new Track HD.

Historically Track has provided instant access to vessel location and status via a mobile app and online dashboard. Now with Track HD users can take remote control of lights, pumps, HVAC, or other systems. Track HD also enables cloud storage for key vessel documents, and TripReplay to capture and share details of previous trips. With multiple connectivity options including WiFi and cellular, with satellite coming soon, consumers can choose the option that best meets their needs. These new plans are available now and existing customers can upgrade their subscriptions online.

To learn more about the Track telemetry system, please visit track.gofreemarine.com/. For more information on the Navico brands, visit www.lowrance.com, www.simrad-yachting.com, www.navico-commercial.com/ and www.bandg.com. To find out more about the Navico Group of companies, visit www.navico.com.

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About Navico: A privately held, international corporation, Navico is currently the world's largest marine electronics company, and is the parent company to leading marine electronics brands: Lowrance, Simrad, B&G. Navico has approximately 1,500 employees globally and distribution in more than 100 countries worldwide. www.navico.com