

## **N e w s   R e l e a s e**

**For immediate release**

**6<sup>th</sup> November 2017**

### **Inaugural MAA Press Dinner to be held on the eve of METS**

Marine Advertising Agency (MAA) will host the inaugural MAA Press Dinner, in association with the International Marine Media Meeting (IMMM) in Amsterdam on the eve of the Marine Equipment Trade Show (METS), Monday 13<sup>th</sup> November 2017.

The event is set to be an unrivalled opportunity for networking with a guest list that includes over 40 top marine industry journalists from across Europe and the USA representing a range of titles. The evening will be compered by Matt Sheahan, who will be interviewing guest speakers, the event sponsors (Lowrance, Simrad, B&G) and event partners (PRO-SET and British Marine).

MAA also organises an annual UK press lunch, which always attracts key industry figures and journalists. Mike Shepherd, Director of MAA, said, 'We are delighted to be taking our MAA Press Lunch on tour. The level of interest in the event is testament to the success of our UK event and the guest list, which boasts editors from key titles. With Matt Sheahan as compère, it's going to be an interesting and informative evening.'

MAA was set up by Mike Shepherd in 2009, since then the company has experienced consistently strong growth. MAA was awarded Best Marine Company to Work For at the 2016 British Marine awards and is now firmly established as one of the foremost agencies in the marine industry.

MAA can help companies with everything from media planning and buying, PR and social media to brand development, eCommerce and website design and development.

For more information visit [www.marineadagency.com](http://www.marineadagency.com)

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#### **Notes to editors**

**The Marine Advertising Agency Ltd** provides simple, no-nonsense solutions to marine companies` advertising, PR, media buying and communications needs. From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach. MAA is able to offer unrivalled value to help clients reach their target markets.

For more information visit [www.marineadagency.com](http://www.marineadagency.com)