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ANNOUNCING THE NEW SIMRAD® GO12 XSE AND GO7 XSR

**Bigger Displays and Radar Compatibility Highlight
New Additions to Award-Winning GO Series**

Egersund, Norway – The Simrad® GO12 XSE and GO7 XSR are the newest additions to the top-selling GO standalone chartplotter series. Loaded with today's latest boating technologies, the GO12 XSE and GO7 XSR multi-touch chartplotters are the perfect fit for power boaters looking for high-quality, all-in-one navigation products for cruising, fishing and watersports, that are easy to use and offer more features at an affordable price. The GO12 XSE offers a new, 12-inch display option for the GO Series, while the upgraded GO7 XSR features a restyled, glass-helm design, along with radar compatibility, not previously available on the GO7 XSE.

Featuring super-bright displays and an easy-to-use interface, these new GO-series displays offer powerful functionality and considerable value. The new displays offer intuitive multi-touch controls that smartphone and tablet users will instantly find familiar. Boaters are able to tap the screen to create or select waypoints, pinch-to-zoom, or tap-and-drag to pan smoothly across charts, while simple home screen and menu layouts allow quick access to all functions. Adjustable split-screen views and customizable panel layouts with large, clearly captioned icons that are easy to recognize, make the GO series simple-to-use, full-featured chartplotters that are intuitive – even for those with little or no experience.

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Fully compatible with Simrad Broadband 3G/4G™ and Halo Radar systems, the GO12 XSE and GO7 XSR also feature internal GPS receivers for the most accurate location, StructureScan® HD and CHIRP Sonar for excellent fishfinding, autopilot integration for precision control, engine data monitoring, full audio entertainment connectivity with SonicHub®2, built-in wireless connectivity and the powerful Simrad TriplIntel™ trip computer, as well as SiriusXM® weather/radio (U.S. Only).

The Simrad GO12 XSE and GO7 XSR also connect to NMEA 2000® compatible sensors aboard a vessel to display engine data, fuel flow, fluid level, speed, heading and water temperature. A wide range of cartography options are available, including C-MAP®, Navionics® and more.

“Our continued focus is to increase value for boaters, while delivering more enjoyment on the water,” said Leif Ottosson, CEO, Navico. “We want to make it easier for boaters to have more fun, and the new GO12 XSE and GO7 XSR standalone chartplotters are the perfect combination of loaded features at an incredible price. The new displays offer boaters better visibility and more useful navigation technology tools than comparable units from other manufacturers. Most of all, they’re incredibly easy to learn and use.”

Anglers can take full advantage of the built-in sonar by simply adding a suitable transducer for accurate, real-time depth tracking and fishfinding. A scrollable depth history view allows boaters to track back and easily set waypoints for key fishing areas. The TotalScan™ all-in-one transducer delivers a complete underwater view for anglers, including fish-finding CHIRP Sonar and StructureScan® HD for lifelike side-scanning images of fish-holding structure, as well as revealing detail directly beneath the boat with DownScan

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Imaging™. ForwardScan™ sonar technology built into the units (transducer sold separately) also provides forward-looking, two-dimensional sonar views

of the bottom depth ahead of a boat – a powerful defense against running aground and an invaluable tool for locating secure sites to drop anchor.

The GO7, GO9 and GO12 standalone chartplotters now feature an unlockable add-on feature – VelocityTrack for Halo Pulse Compression Radar Systems. Using the Doppler effect, VelocityTrack enables Halo radar to determine whether a target is closing, diverging or stationary relative to your boat. Closing or approaching targets are automatically highlighted with the option to de-emphasize diverging or retreating targets. A perfect complement to MARPA, VelocityTrack offers an immediate view of all relative target motion, making it easier to pick out relevant targets to track and ignore targets that are not a collision risk.

Availability:

GO12 XSE pricing starts at €2,249 + VAT for models without a transducer.

GO7 XSR pricing starts at €749 + VAT.



Simrad GO12 XSE



Simrad GO7 XSR

For imagery and other PR requests please contacts Gemma Davies, EMEA Marketing & PR Manager, Navico: gemma.davies@navico.com

About Simrad: The Simrad brand is wholly owned by Navico, AS. Navico is currently the world's largest marine electronics company and produces products under leading marine electronics brands: Lowrance, Simrad and B&G. Navico has approximately 1,500 employees globally and distribution in more than 100 countries worldwide. www.navico.com