

## **Title Sponsor is confident TheYachtMarket.com Southampton Boat Show 50<sup>th</sup> Anniversary will be better than ever**

TheYachtMarket.com continues as Title Sponsor of the Southampton Boat Show as it celebrates its 50th Anniversary (14-23 September 2018).

TheYachtMarket.com Southampton Boat Show is the undisputed premier UK Boat Show; with over 500 exhibitors last year.

Over 110,000 visitors enjoy the south coast based Show that runs over ten days and with this year being the 50th Anniversary, both British Marine and TheYachtMarket.com are fully focussed on ensuring the Show doesn't disappoint and delivers on all levels for both visitor and exhibitor alike.

"The Show has a positive impact on the whole of The Solent area" says Richard W. Roberts, CEO and founder of TheYachtMarket.com; "It's celebrated by the local community as an iconic event and by the marine industry as an excellent opportunity for showcasing new products, meeting new contacts and cementing business with new sales. Being a local business, TheYachtMarket.com is proud to put its name to the Show and in particular promote boating to newcomers." enthuses Richard.

David Pougher, President of British Marine agrees: "TheYachtMarket.com Southampton Boat Show produces a positive contribution to the industry, is well supported by exhibitors and visitors alike and is a highly successful event."

New for 2018 will be TheYachtMarket.com Regatta "The regatta is going to be spectacular," says Richard. "we're excited to be able to showcase yacht racing during the Show and will be inviting south coast businesses to take part; we will be releasing details soon on how to become involved".

"We're looking forward to bringing some wonderful partnerships together," says Richard. "I am delighted that this year we are looking at ways to increase the interactive on-water events; encouraging the next generation to get on the water is so important".

TheYachtMarket.com has over 55,000 boats searchable online and is developing its offering at the Show to help deliver brokers and dealers more leads from prospective buyers.

Early bird tickets for TheYachtMarket.com Southampton Boat Show 2018 are now on sale, offering a saving of more than 30%. To book tickets visit:

[www.southamptonboatshow.com](http://www.southamptonboatshow.com).

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Notes to editors

- TheYachtMarket.com is one of the largest boat sales platforms online, working with over 1,000 brokerages worldwide, marketing more than 55,000 vessels. It also offers a marketing service for private sellers. The company enjoys a solid global reputation as the online home of classified ads to buy and sell boats, trading in the UK, Europe and across the USA.
- More info from: [TheYachtMarket.com](http://TheYachtMarket.com)

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