



# PRESS RELEASE

Survitec Group  
Survitec Service & Distribution Ltd  
Survitec House, Lederle Lane, Gosport, Hampshire, PO13 0FZ, UK  
Tel: +44 (0) 13 2982 0000 / Fax: +44 (0) 13 2923 6218 / Email: crewsaver.sales@survitecgroup.com  
www.crewsaver.com / www.survitecgroup.com



**Release Date: 6<sup>th</sup> June 2018**

## **Leading Survitec brands Crewsaver & DSB to sponsor Kieler Woche for a second year running**

Survitec is delighted to announce that two of its leading brands, Crewsaver & DSB will be sponsoring Kieler Woche which takes place 16<sup>th</sup> – 24<sup>th</sup> June 2018.

DSB, who are known for the design and manufacture of rescue boats and are located in Germany have had a long-standing partnership with Kieler Woche for more than a decade. Crewsaver, leading lifejacket manufacture joined the partnership in 2017. The partnership sees Survitec supply integral safety support using the DSB range of inflatable boats, Crewsaver Crewfit 180N Pro lifejackets for rescue and jury crews and Crewsaver inflatable marker buoys for the race course.

In addition, throughout the event competitors and spectators will have the opportunity to purchase many items from DSB and the Crewsaver product range including the brand new Crewsaver Fusion 3D buoyancy aid range and the Atacama drysuit range. Additionally we will have all of the information on our recently launched Watersports range featuring clothing, luggage and your Watersports accessories readily available.

The stand is in the 'event area Kiel Schilksee' and jointly run with PAX and will be supported by German Crewsaver Distributor Nordwest-Funk. The Crew will offer help with integral product advice and assist with your safety equipment needs.

Axel Schuen, Survitec Director of Boats said 'Kieler Woche is a fantastic event and we are only too delighted to be involved in such a big way. Our award-winning product portfolio will be accessible to all throughout the event; we look forward to seeing you there!'

"DSB has been a reliable supporter of Kieler Woche for 12 years. Not only as a competent point of contact on site, but also with the right safety equipment at sea. From RIBs for the VIP-services, to lifejackets for part lot of the organiser's team, DSB and Survitec have widened their activities so that is became clearly visible for the participants and visitors.

We are happy that we could develop our partnership even further and receive support to organise this event and keep everyone safe." Sven Christensen Head of Marketing unsisono with Dirk Ramhorst, Organising Director

**//ENDS//**



# PRESS RELEASE

Survitec Group  
Survitec Service & Distribution Ltd  
Survitec House, Lederle Lane, Gosport, Hampshire, PO13 0FZ, UK  
Tel: +44 (0) 13 2982 0000 / Fax: +44 (0) 13 2923 6218 / Email: [crewsaver.sales@survitecgroup.com](mailto:crewsaver.sales@survitecgroup.com)  
[www.crewsaver.com](http://www.crewsaver.com) / [www.survitecgroup.com](http://www.survitecgroup.com)



**For media information, hi-res images or product tests please contact:**

Crewsaver  
Hazel Proudlock, Marketing Dept  
T +44 (0) 1329 820406  
E [hazel.proudlock@survitecgroup.com](mailto:hazel.proudlock@survitecgroup.com)

Alison Willis – Marine Advertising Agency Ltd  
T +44 (0) 23 9252 2044  
E [Alison@marineadagency.com](mailto:Alison@marineadagency.com)

**Notes to Editors**

**Crewsaver** is a world-leading manufacturer of marine safety equipment and clothing for the commercial and leisure marine industries. Based in Gosport, Hampshire, the company designs and manufactures bespoke safety equipment for several countries' Special Forces, and the aviation and oil industries. Crewsaver is the only company to hold an exclusive contract to supply lifejackets to the UK government's Environment Agency and the Royal National Lifeboat Institution (RNLI). They are part of the Survitec Group.

[www.crewsaver.com](http://www.crewsaver.com)

**Survitec Group** Survitec is a global leader in survival and safety solutions to the marine, defence, aviation and offshore markets. Survitec has over 3,000 employees worldwide covering 8 manufacturing facilities, 15 offshore support centres and over 70 owned service stations. It is further supported by a network of over 500 3rd party service stations and distributors. Across its 160-year history, Survitec Group has remained at the forefront of innovation, design and application engineering and is the trusted name when it comes to critical safety and survival solutions.

[www.survitecgroup.com](http://www.survitecgroup.com)