**News Release**

**26th March 2015**

**Ancasta announces buyers’ incentives for 2015 Ancasta Easter Collection**

Ancasta International Boat Sales has announced the buyers’ incentives for the **Ancasta Easter Collection,** Europe’s biggest brokerage event, which will take place this year between 3rd and 12th April 2015.

The **Ancasta Easter Collection** makes the most of the increased Springtime activity, and showcases boats with both a magazine and online catalogue. **The Ancasta Easter Collection 2015** will offer incentives for buyers across Ancasta's eleven UK offices for the ten day period.

Buyers putting down a deposit between the 3rd and 12th April will benefit from:

* One month mortgage holiday
* **Free lift** or launch cost for survey or sea trial
* Free structural **survey**
* A full year’s contract with **Sea Start**
* A free **familiarisation** session
* Plus attractive **berthing** deals depending on where the new boat is being kept

Terms and conditions apply.

Last year saw the launch of the **Ancasta Easter Collection**, which proved a huge success. Ancasta report that brokerage sales exceeded all expectations in the 2014 season, and a positive up-turn has created a high level of demand for quality preowned sail and power boats.

Find full details, the catalogues and terms and conditions at

<http://www.ancasta.com/events/ancasta-easter-collection>/

Email enquiries@ancasta.com or call Ancasta’s head office on 02380 450 000

**ENDS**

**Notes to editors**

* Ancasta International Boat Sales has 15 offices across Europe
* Ancasta is the UK’s largest Beneteau Power and the UK’s largest Beneteau Sail dealer as well as the UK’s largest Prestige Luxury Motor Yachts dealer
* Ancasta is exclusive UK dealer for Lagoon Catamarans
* In addition Ancasta is a new boat dealer for Bordeaux 60, Fairlie Yachts and McConaghy Yachts
* The Ancasta Group incorporates Hamble Yacht Services, a full service boatyard operating from Port Hamble.
* For more information on Ancasta visit www.ancasta.com

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