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**News Release**

**For Immediate Release**

**9th September 2014**

**Ancasta International Boat Sales**

**A BRAND new move forward for HYS Rigging**

The Ancasta Group, have re-branded and re-launched **HYS Rigging** as **ADVANCED RIGGING & HYDRAULICS**. Dennis Fisher and Neil Brinsdon, who have spearheaded the changes, felt it had become necessary due to the unprecedented demands for rigging expertise required outside of the marine industry. Dennis Fisher told us …

“We have felt this change was really necessary to project all of our separate services and expertise into one distinctive area of supply in order to meet demand for quality products at competitive pricing for the marine, architectural and commercial industries.”

Re-thinking their strategy and creating a far more wide reaching and generic brand, **Advanced Rigging** now boasts a brand new dedicated and completely focused website, [www.advancedrigging.co.uk](http://www.advancedrigging.co.uk)  and will take their place next to **Hamble Yacht Services** at this year’s PSP Southampton Boat Showon their newly located stand **GO71.**

The **Advanced Rigging and Hydraulics** team are looking forward to carrying on the old tradition of providing a first class service whether it be at home or abroad. We look forward to meeting customers both old and new.

For more information both Dennis Fisher and Neil Brinsdon can be contacted at the details below

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**NOTES TO EDITORS:**

* ***"Advanced Rigging & Hydraulics, a division of Hamble Yacht Services Ltd".***

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* The Ancasta Group incorporates Ancasta International Boat Sales, Hamble Yacht Services and Advanced Rigging & Hydraulics
* Ancasta International Boat Sales is a company within the Ancasta Group.
* Ancasta International Boat Sales was formed in 1981.
* Hamble Yacht Services is a full service boat yard operating from Port Hamble.
* **Ancasta International Boat Sales Ltd registered address is**: Port Hamble Marina, Hamble, Hampshire, SO31 4QD. **Tel:** 023 80 450 000. **Email**: reception@ancasta.com

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