**News Release**

**15th April 2015**

**Ancasta announces imminent launch of new Prestige 680**

Ancasta International Boat Sales is proud to announce the imminent launch of the Prestige 680, the newest luxury motor yacht from Prestige, which will have its world premiere at Cannes in September 2015. A 21m flybridge cruiser, the Prestige 680 boasts all the key features that have made the Prestige range so successful, including elements from the flagship Prestige 750.

Coming from the drawing board of Garroni Design and with a J&J Design hull the Prestige 680 reflects the stretched lines and layout of the other successful motor yachts in the Prestige range. The Prestige 680 will be powered by IPS 1200 engines providing high economy and easy maneuverability even when short-handed. She is capable of a top speed of 30 Knots and with a cruising speed of 25 knots. The flybridge has a very large, private space linking to a lounge area with galley bar and a large forward sun terrace. Manoeuvrability is key to the helm position, which allows for maximum visibility to the stern.

The interior of the Prestige 680 exudes calm and style, benefiting from the use of beautiful original materials and an exceptional finish. The living space is enhanced by panoramic views thanks to large windows that bathe the area in natural light. The popular aft galley layout that other Prestige models enjoy has been translated into the Prestige 680, the dining area and lounge boast exceptional views and plenty of specially designed storage space, and the galley is cleverly planned. The Prestige 680 additionally offers a separate side deck access from the helm position, extending the saloon area like a balcony with a large glazed sliding door.

The innovative layout of the Prestige 680 means that the owner’s cabin is raised and forward, giving an independent cabin on one level that is both private and very light due to its large windows. Guest cabins are on a separate level, with access via their own staircase, adding to the sense of privacy for the owner. The model will be available with a 3 or 4-cabin layout, plus crew cabin.

The Prestige 680 is set to be an incredibly popular model, having all the features of the flagship Prestige 750, the technical benefits that the rest of the Prestige range offers as well as the latest innovations. Prestige prides itself on the design of its luxury motor yachts; the new Prestige 680 further asserts its position in what is a highly competitive marketplace.

The Prestige 680 will have its world premiere at Cannes Yachting Festival in September 2015. Contact Ancasta now to make an appointment to view at Cannes in September, email Nick Hatfield (nickhatfield@ancasta.com) or call +44 2380 450017.

For more information see here: <http://www.ancasta.com/boats-for-sale/new-boats/prestige/prestige-yachts/680/>

**ENDS**



**Notes to editors**

* Ancasta International Boat Sales has 15 offices across Europe
* Ancasta is the UK’s largest Prestige Luxury Motor Yachts dealer, the UK’s largest Beneteau Power and the UK’s largest Beneteau Sail dealer
* Ancasta is exclusive UK dealer for Lagoon Catamarans
* In addition Ancasta is a new boat dealer for Bordeaux 60, Fairlie Yachts and McConaghy Yachts
* The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
* For more information on Ancasta visit www.ancasta.com

Media enquiries via Marine Advertising Agency:

Alison Willis - alison@marineadagency.com

Tel: 023 9252 2044