**News Release**

**For immediate release**

**17th September 2014**

**Over 100 players compete in Marine Advertising Agency’s annual 5-a-side football tournament raising £1,000 for PICU and G4 surgery ward at Southampton General**

Over 100 players in 16 teams competed in the Marine Advertising Agency’s annual 5-a-side tournament on Tuesday evening, which raised £1,000 for the Paediatric Intensive Care Unit (PICU) and G4 Surgery at Southampton General Hospital.

Teams from across the marine industry took part in the tournament, which takes place every year during the PSP Southampton Boat Show, competing alongside local teams from Southampton FC’s sponsorship department and a team of PICU staff. The Southampton FC staff team pulled off a transfer coup by drafting in ex-Premiership player and Tunisian centre back, Radhi Jaïdi, who used to play for the club. Jaïdi, who has over 100 caps for his country, scored a penalty clinching his team’s victory over Dean & Reddyhoff’s Haslar Harriers in the knock out stages of the Cup competition.

Regulars, global marine transport company Peters & May made it to the final of the Plate competition but lost 2 – 0 to new entrants, National Boat Shows who took home the Plate trophy. In the Cup competition another seasoned team, Southampton Boat Show sponsors, PSP Logistics, beat the Southampton FC staff team 2 – 0 to reach the final.

Overall victory in the Cup competition went to the Matchtech 1 team, keeping the Cup at the technical recruitment agency’s HQ for the fourth year running.

The tournament raised a total of £1,000 for PICU and G4 Surgery ward at Southampton General Hospital. Mike Shepherd, Director of the Marine Advertising Agency (MAA), who organise the tournament said “There was a brilliant atmosphere at the 2014 MAA 5-a-side tournament. It’s great to see new teams playing alongside those who’ve now become regulars. We are delighted that so many people in the marine industry are keen to support such an important cause.”



Southampton is the lead centre for paediatric intensive care in south central England with a catchment area that stretches from Dorset to Surrey to the Channel Islands. PICU provides first class care and treatment to over 900 critically ill children every year admitting children with both medical and surgical problems ranging in age from birth to 18 years.

The MAA 5-a-side, held in Goals in Southampton, has become a fixture on the PSP Southampton Boat Show calendar. The tournament will take place again during next year’s PSP Southampton Boat Show on the evening of 15th September 2015. Teams should get in touch with MAA to book their places.

**ENDS//**

Notes to editors

The Marine Advertising Agency was founded in 2009 by Mike Shepherd. MAA prides itself on providing no-nonsense solutions to marine companies’ advertising, PR and marketing needs. MAA’s current clients include Crewsaver, Raymarine and National Boat Shows, and the company is now providing services on a pan-European and international basis for its growing list of clients.

The PSP Southampton Boat Show runs from 12-21 September 2014. For more information visit: [http://www.southamptonboatshow.com](http://www.southamptonboatshow.com/2012/home.aspx)

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Get high-resolution images of all the action from the tournament in our Media Centre:

<http://www.marineadagency.com/media-centre>