

N e w s R e l e a s e

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Ancasta announces launch of Europe's biggest brokerage event, the Ancasta Easter Collection 2014

Ancasta International Boat Sales has announced that Europe's biggest brokerage event is to take place this year between the 12th and 21st April.

The Ancasta Easter Collection 2014 will extend across Ancasta's eleven UK offices for ten days. For vendors, Ancasta is offering free entry into the collection, which will be presented to a massive local and international audience via printed and online catalogue listings. The catalogues, showing the biggest collection of power and sail boats the company has displayed to date, will make it easy for buyers to choose what to see and where, across Ancasta's network of offices. The ten day event extends across two weekends giving buyers ample opportunity to view boats listed on days that are convenient to them.

To support vendors and further encourage buyers, Ancasta is launching an incredibly generous incentivised buying promotion for all potential customers.

The buyers' package includes:

- **100% Survey & lift costs reimbursed upon completion of purchase.**
- **Up to 50% off berthing costs for a year (subject to availability).**
- **1st month mortgage repayment holiday.**
- **Free Sea Start for a year.**
- **Free Relaunch.**

Ancasta's Easter Collection's substantial catalogue, along with the buyer's package incentives, will give more customers the opportunity to purchase the used boat of their choice in time for the new season. By holding the Ancasta Easter Boat Collection over a 10 day period, Ancasta forecast that buying activity will be dynamised, increasing vendors' chances of a successful sale.

Vendors wishing to take advantage of this fantastic launch into the new season need to contact any of Ancasta's UK offices as soon as possible to ensure their boats are displayed, at no cost, in both Ancasta's printed and online catalogues.

Terms and conditions apply.

For further details please go to www.ancasta.com/easterABC

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