**News Release**

**24th March 2016**

**Buyers’ incentives for 2016 Ancasta Easter Promotion announced**

Ancasta International Boat Sales has announced the buyers’ incentives for its 2016 **Ancasta** **Easter Promotion,** the Ancasta Spring Collection Event, Europe’s biggest brokerage event, which starts on Good Friday, 25th March 2016 and runs to 3rd April 2016.

The ten-day event spans two weekends, maximising the opportunities for buyers to view the boats of their choice. Buyers who have an offer accepted, have a signed contract and put down a deposit during the **Easter Promotion** period, 25th March to 3rd April 2016, will benefit from the following incentives:

* **Free lift** or launch for survey or sea trial (cost reimbursed)
* **Free** structural **survey** (cost reimbursed)
* A full year’s contract with **Sea Start,** the AA of the sea
* 25% off all safety kit from Ocean Safety
* 10% off first year’s insurance
* Plus attractive **berthing** deals depending on where the new boat is being kept

Terms and conditions apply.

The Easter Promotion supports the **Ancasta Spring Collection** 2016, which boasts the largest volume of quality pre-owned sail and power boats from across the Ancasta network to date. Over 600 listings are presented in the **Ancasta Spring Collection** magazine as well as online.

The **Ancasta Spring Collection** has proved a huge success and is much anticipated by both vendors and buyers. It has grown each year as the level of demand for quality pre-owned sail and power boats increases.

Further details of the Easter Promotion and the finer terms and conditions can be found at:

[**www.ancasta.com/ASC**](http://www.ancasta.com/ASC)

**Contact your local Ancasta office:** [**http://www.ancasta.com/contact-ancasta/**](http://www.ancasta.com/contact-ancasta/)

Email: enquiries@ancasta.com or call Ancasta’s head office on T: +44 (0)2380 450 000

**ENDS**

**Notes to editors**

* Ancasta International Boat Sales has 15 offices across Europe
* Ancasta is the UK’s largest Prestige Luxury Motor Yachts dealer, the UK’s largest Beneteau Power and the UK’s largest Beneteau Sail dealer
* Ancasta is exclusive UK dealer for Lagoon Catamarans
* In addition Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts
* The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
* For more information on Ancasta visit www.ancasta.com

Media enquiries via Marine Advertising Agency:

Alison Willis - alison@marineadagency.com , Tel: 023 9252 2044