**News Release**

**For immediate release**

**13th December 2016**

**Performance Sailing Shop’s Wish List function helps sailors get all they want for Christmas!**

Performance Sailing Shop’s handy Wish List function enables customers to create a Wish List of products from the Performance Sailing Shop range of kit from adidas, Crewsaver, Henri Lloyd, Musto and Rooster, and then share the list via email with anyone who might be looking to buy them a present. The Wish List function means that sailors can drop hints about what kit they’d like for Christmas so that they get what they need for their sailing.

For non-boating types, choosing sailing kit can be a minefield, so this function can really help.

There is the ability to add comments about the products, and to specify the size and colour of products on the Wish List.

The function is ideal for those off on a big trip who need to kit themselves out for all eventualities; they can add base layers, hi-fits, casual t'shirts, a great waterproof and a lighter weight option, and their friends can choose a truly useful gift. eGiftcards can even be added to wish lists giving the option of spending these on what much needed kit at a later date.

Performance Sailing Shop has made setting up a wish list simple, visitors just need to create an account on the site then click on Add to Wishlist underneath each product to add these to their wish list. If they specify a size and colour then this information is transferred to the wish list too. Clicking Share Wishlist gives the option of emailing the wish list to friends, family or even colleagues!

For those struggling for inspiration, Performance Sailing Shop has also put together a Christmas Gift Guide. <http://performancesailingshop.com/blog/ChristmasGiftGuide/>

Find out more about Performance Sailing Shop’s Wish List function here:

<http://performancesailingshop.com/blog/wishlist/>

**ENDS//**

Notes to editors

**Performance Sailing Shop** is a trading name of MAA Prepaid Ltd a registered company within the UK. It was founded in 2016 by Mike Shepherd.

Media enquiries

Alison Willis, Marine Advertising Agency, [alison@marineadagency.com](mailto:alison@marineadagency.com)

Tel: +44 (0) 23 9252 2044