

News Release

For immediate release

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Ancasta celebrates Dealer of the Year award win as Prestige 590 is announced

Ancasta is proud to have been announced as Prestige Luxury Motor Yachts Dealer of the Year 2018. The announcement was made at a glamorous event held in Port Bourgenay, France, on the evening of 27th June 2018. The event was followed by the announcement (28th June 2018), of the world launch of the Prestige 590, which will take place at Cannes Yachting Festival in September 2018.

The Prestige brand has experienced exponential growth in the past few years. Prestige is now the world's leading manufacturer of motor yachts between 40ft and 60ft, based on volume of boats manufactured. The award, which Ancasta has now won three times, acknowledges the fact that UK market share for Prestige continues to grow. The brand delivers boat owners a highly innovative product that pushes the boundaries of design and development. The new Prestige 590 will reflect the timeless style, cutting edge technology and clever design for which Prestige has become known.

The award, presented for Ancasta's exceptional sales and outstanding service, was presented to Nick Hatfield, Prestige Brand Manager for Ancasta, by Jean Paul Chapeleau, Managing Director of Prestige Luxury Motor Yachts, and Jean Philippe Brun, Prestige Sales Director for the UK. Nick commented: 'It's great to pick up this award on behalf of the Ancasta team. We're extremely proud to represent Prestige and very excited by the great new product that we will see for next season and beyond'.

For more information on Ancasta and Prestige visit <https://www.ancasta.com/boats-for-sale/new-boats/prestige/flybridge-line/590>.

ENDS

Notes to editors

- Ancasta International Boat Sales has 15 offices across Europe
- Ancasta is the UK's largest Prestige Luxury Motor Yachts dealer, the UK's largest Beneteau Power and the UK's largest Beneteau Sail dealer
- Ancasta is exclusive UK dealer for Lagoon Catamarans
- In addition Ancasta is a new boat dealer for CNB Yacht Builders and McConaghy Yachts
- The Ancasta Group incorporates Hamble Yacht Services Refit & Repair and Advanced Rigging and Hydraulics, both operating from Port Hamble.
- For more information on Ancasta visit www.ancasta.com

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