



MDL MARINAS



## News Release

For immediate release

14<sup>th</sup> September 2018

### **MDL Marinas ‘insures’ a bright future for its berth holders**

**MDL Marinas has appointed Towergate Insurance as its new insurance partner for members’ boat insurance, offering comprehensive cover that stretches across its entire network of 124 marinas.**

The partnership is being launched at TheYachtMarket.com Southampton Boat Show with a compelling offer. More details are available during the show on MDL’s stand (E52).

Highlights of the new insurance being offered include no excess fees when a claim is made for an incident within an MDL Marina, and up to £1,500 for repatriation / loss of use. Also covered in the Towergate Platinum Cover is cover for a single tender, loss of keys, misfuelling and legal expenses plus many more factors.

Additionally, MDL’s Beds on Board scheme (which enables members to reap economic benefits from their berthed boats through a bed rental scheme) can be covered.

“MDL members deserve peace of mind, whether that’s while berthed or out enjoying their boat,” says Dean Smith, MDL’s commercial director. “That’s what we’re giving them with Towergate, an enhanced product over anything we’ve offered before. For example, Freedom Berthing is the most innovative marina berthing product available to boaters allowing them to explore our impressive network at no extra cost, and we wanted to complement our members’ spirit of discovery with an equally innovative insurance product and service. Whether customers are renting out their boat via our Beds on Board scheme, or enjoying a few weeks exploring the Med in our marinas, we want them to rest assured that they’re being covered by the best.”

For more information about the benefits offered to MDL members, please ask at the MDL Southampton Boat Show stand (E52).

ENDS



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## Notes for editors

### MDL Marinas

- MDL Marinas is Europe's largest marina group, offering members over 120 destinations to cruise to in the UK, France, Italy and Spain through Freedom Berthing. Currently MDL Marinas manage 18 UK marinas, 1 in Italy and 1 in Spain.
- MDL Marinas is proud to be landlords to over 500 marine business companies, with nearly 260 staff delivering the unique MDL experience to all members, guests and commercial partners.
- The company also advises on worldwide marina developments including Europe, China and Crimea.
- For more information visit [www.mdlmarinas.co.uk](http://www.mdlmarinas.co.uk)

### Towergate Insurance

- Towergate is one of the leading insurance brokers in the UK. It is an important distribution channel for a significant range of personal and business insurance products and a key strategic partner for the UK's largest insurers.
- Towergate is part of The Ardonagh Group.

### The Marine Advertising Agency Ltd

- MAA provides simple, no-nonsense solutions to marine companies' advertising, PR, media buying and communications needs.
- From brand development and marketing materials to website, eCommerce, email campaigns and social media, MAA offers a straightforward, knowledgeable and service-orientated approach.
- MAA is able to offer unrivalled value to help clients reach their target markets.
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